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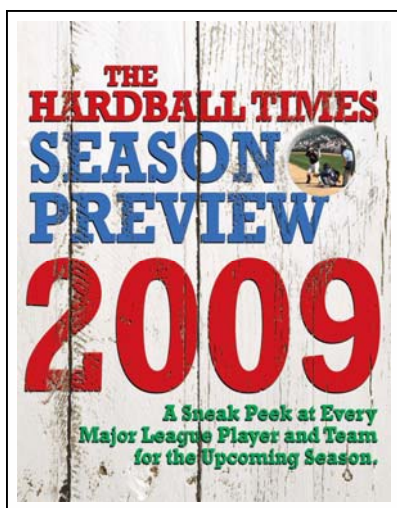
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The Hardball Times Season Preview 2009 The Fantasy Gamer's Guide to the Promised Land



The data that you pray the GM of your favorite baseball team has at their fingertips, understands, and uses when making decisions.

—Steve Lombardi, WasWatching.com

For years The Hardball Times has been the best resource for coverage on Major League Baseball, but now it's also a fan's best resource for *fantasy* baseball. In *The Hardball Times Season Preview 2009* the stable of writers at the Hardball Times apply their sabermetric tools to player analysis, drafting tactics, trading philosophy and more.

Many annuals promise to help fantasy gamers win championships, but only *The Hardball Times Season Preview 2009* delivers. Fantasy baseball players know preparation breeds success, so they're always looking for that one indispensable resource that will give them an edge on Draft Day. From among the myriad preview annuals published each spring, only *The Hardball Times Season Preview 2009* includes:

- Projections and commentaries for over 1,000 players
- Career projections
- Draft strategies and values
- Key rookies for 2009
- Reliability Scores

And no other annual provides as much in-depth team-by-team coverage, such as:

- Commentaries on all 30 teams recapping 2008
- Strengths and weaknesses for 2009
- Managers' and general managers' tendencies
- Minor league depth
- Most likely outcomes for 2009

*Nobody combines cutting-edge statistics with insightful, provocative
and accessible writing like the folks at The Hardball Times.*

—Jacob Luft, *Sports Illustrated*

In preparation for *The Hardball Times Season Preview 2009*, 30 writers spent all season following, writing about, and obsessing over every MLB team. As a result, they are uniquely qualified to deliver the goods on who's coming back (or not), which players were acquired, and who's likely to improve on last year's numbers. Plus, these writers are granted exclusive access to **The Hardball Times Projection System**, one of the most accurate projection systems available today.

Along with projections for traditional statistical categories, *The Hardball Times Season Preview 2009* reduces the projected change in a player's OPS or ERA over the next three years to a single number so gamers can tell at a glance whether a player has a bright future—or if he's past his prime. Dollar amounts accompany every player profile (along with defensive grades) so a reader knows not only how much to spend at his or her draft but whether a player might face reduced playing time because of his iron glove.

Contributing authors to this year's edition include renowned baseball writers Sal Baxamusa (Hardball Times), John Beamer (Hardball Times), Brian Borawski (Hardball Times), John Brattain (Hardball Times), Lisa Gray (Astros Dugout), Ben Jacobs (Hardball Times), Rich Lederer (BaseballAnalysts.com), Jim McLennan (AZSnakepit.com), Jeff Sackman (Hardball Times), Eric Seidman (Fangraphs.com), Eric Simon (MetsGeek.com), Jeff Sullivan (LookOutLanding.com), Steve Treder (Hardball Times) and Geoff Young (Hardball Times).

THE HARDBALL TIMES is a baseball think tank of writers who create provocative, insightful and entertaining baseball analyses, as well as produce their own unique statistics, graphs and essays. They maintain a website, www.hardballtimes.com, that is updated daily throughout the year on all things baseball.

Copies will be available from booksellers across the country, online, and directly from the publisher at www.actasports.com.

For more information about *The Hardball Times Season Preview 2009* or to schedule interviews with Dave Studenmund, editor of *The Hardball Times Season Preview 2009*, please contact Charles Fiore, ACTA Sports, via email at cfiore@actapublications.com or by calling 800.397.2282.

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